

JOIN US

AUGUST 20, 2026

MUSKEGON, MI **FUNDRAISING DINNER**

A gathering of business leaders, community partners, and supporters investing in transformation and restoration across West Michigan.



WESTERN MICHIGAN
ADULT & TEEN CHALLENGE

**An Evening Investing in Transformation,
Restoration, and Community Impact**

August 20, 2026 | Doors open at 6:00 PM

Western Michigan Adult & Teen Challenge
440 E. Pontaluna Rd | Muskegon, Michigan

Sponsorship opportunities available.

WHY YOUR **PARTNERSHIP** MATTERS

For more than 50 years, Western Michigan Adult & Teen Challenge has helped men and women overcome addiction and life-controlling struggles through a faith-based residential program focused on transformation, restoration, and purpose.

The Muskegon Fundraising Dinner brings together business leaders, community partners, churches, and supporters who believe in lasting change.

Your sponsorship helps provide:



Safe housing for students rebuilding their lives.



Discipleship and spiritual mentorship.



Job readiness and life skills development.



Daily meals and essential program support.



A structured environment where transformation can take root.

Because community **challenges** require community **leadership**.

“Lives are changed when communities choose to stand **together**”

Event Audience

The Muskegon Fundraising Dinner gathers:

- Local business leaders
- Community organizations
- Church leaders and ministry partners
- WMATC supporters and donors
- Community members passionate about recovery and restoration

Sponsors receive meaningful community visibility while helping sustain life-changing work across West Michigan.

Throughout the years, Western Michigan Adult & Teen Challenge has served individuals and families throughout Michigan and beyond, helping men and women find hope and freedom from addiction and life-controlling struggles through faith, structure, and community.

PARTNERSHIP OPPORTUNITIES

Align your brand with community impact

Corporate partners who invest in this event are recognized as leaders committed to strengthening recovery and restoration across West Michigan.

PRESENTING PARTNER - \$7,500

Exclusive | 1 Available

Brand Visibility

- Logo recognition in five event publicity emails and one post-event email (with direct link)
- Logo recognition in four social media posts
- Logo recognition in WMATC Newsletter

Event Recognition

- Sponsor recognition on event signage
- Presenting Sponsor recognition on event website
- Sponsor recognition in event slideshow
- VIP seating for two tables (16 guests)

PLATINUM PARTNER - \$2,500

Limited | 4 Available

**MOST
POPULAR
SPONSOR
LEVEL**

Brand Visibility

- Logo recognition in three event publicity emails and one post-event email (with direct link)
- Logo recognition in three social media posts
- Logo recognition in WMATC Newsletter

Event Recognition

- Sponsor recognition on event signage
- Sponsor recognition on event website
- Sponsor recognition in event slideshow
- VIP seating for one table (8 guests)

HOSPITALITY PARTNER

Exclusive | 1 Available

Brand Visibility

- Logo recognition in two event publicity emails and one post-event email
- Logo recognition in two social media posts
- Logo recognition in WMATC Newsletter

Event Recognition

- Sponsor recognition on event website
- Sponsor recognition on dedicated signage at the buffet
- Sponsor recognition in event slideshow
- VIP seating for 8 guests

DESSERT PARTNER

Exclusive | 1 Available

Brand Visibility

- Logo recognition in two event publicity emails and one post-event email
- Logo recognition in two social media posts
- Logo recognition in WMATC Newsletter

Event Recognition

- Sponsor recognition on event website
- Sponsor recognition on dedicated signage at the buffet
- Sponsor recognition in event slideshow
- VIP seating for 4 guests

GOLD PARTNER - \$1,000

Reserved | 6 Available

Brand Visibility

- Logo recognition in two event publicity emails and one post-event email
- Logo recognition in two social media posts

Event Recognition

- Sponsor recognition on event signage
- Sponsor recognition on event website
- Sponsor recognition in event slideshow
- VIP seating for one table (8 guests)

COMMUNITY TABLE PARTNER - \$350

Limited Availability

Brand Visibility

- Logo recognition in two event publicity emails and one post-event email
- Logo recognition in two social media posts
- Logo recognition in WMATC Newsletter

Event Recognition

- Sponsor recognition on event signage
- Sponsor recognition on dedicated signage at the buffet
- Sponsor recognition in event slideshow
- VIP seating for one table (8 guests)

BECOME A PARTNER

Your partnership helps sustain life transformation for men and women across Michigan and beyond who are rebuilding their lives through the work of Western Michigan Adult & Teen Challenge.

Community challenges require community leadership.

Limited Partnership Opportunities Available



Sponsorship packages can be customized to align with your organization's community engagement goals.

| Sponsorship Inquiries

Missy Sparks

Funding & Communications Liaison

 231.798.7927, Opt. 5

 missysparks@wm-tc.com

 wm-tc.com/sponsor

| Event Details

Muskegon Fundraising Dinner



Thursday, August 20, 2026



Doors open at 6:00 PM



Western Michigan Adult & Teen Challenge

440 East Pontaluna Road
Muskegon, MI 49444



Supporting recovery, restoration and life transformation for more than 50 years.