

# JOIN US

## MUSKEGON, MI FUNDRAISING DINNER



WESTERN MICHIGAN  
**ADULT & TEEN CHALLENGE**

Thursday, August 21, 2025 | Western Michigan ATC | 440 E Pontaluna Rd, Muskegon, MI 49441

### Event Details and Attendees

The Rockford Fundraising Dinner is a key fundraising event supporting freedom from addiction and life transformation through Western Michigan Adult & Teen Challenge. This special evening brings together local business professionals, community leaders, and supporters who are committed to making a lasting impact.

We invite you to partner with us as a corporate sponsor to help individuals struggling with substance abuse and life-controlling challenges. Your sponsorship will not only support housing, discipleship, and recovery programs, but it will also provide valuable recognition among our 300 event attendees and a broader community of engaged supporters beyond the event.

Your support is needed now more than ever—join us in bringing hope and transformation to those in need!

### Sponsorship Levels Available\*

- **Presenting Sponsor** | Exclusive Sponsorship (One Available)
- **Platinum Sponsor** | Limited Availability Sponsorship (Four Available)
- **Gold Sponsor** | Reserved Sponsorship (Six Available)
- **Hospitality Sponsor** | Exclusive Sponsorship (One Available)
- **Table Sponsor** | Limited Sponsorship

### Sponsorship Benefits



**Reserved  
Seating**



**Make Lasting  
Impact**



**Increase Visibility &  
Community Engagement**

\*See reverse side for full sponsorship descriptions, benefits, and recognition details.



All sponsor packages can be customized to suite your needs

**Missy Sparks** | 231.798.7927 | [missysparks@wm-tc.com](mailto:missysparks@wm-tc.com)

## Sponsorship Levels

	<b>Hospitality Sponsor</b> One Available	<b>Gold Sponsor</b> Six Available	<b>Platinum Sponsor</b> Four Available	<b>Presenting Sponsor</b> One Available
<b>COMMUNICATION</b>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Logo recognition in two event promotional emails* and one post-event email</li> <li>• Logo recognition in 2 social media posts</li> <li>• Logo recognition in WMATC Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Reserved sponsorship</li> <li>• Logo recognition in two event promotional emails* and one post-event email</li> <li>• Logo recognition in 2 social media posts</li> </ul>	<ul style="list-style-type: none"> <li>• Limited sponsorship</li> <li>• Logo recognition in three event promotional emails* and one post-event email (with direct link)</li> <li>• Logo recognition in 3 social media posts</li> <li>• Logo recognition in WMATC Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship</li> <li>• Presenting Sponsor logo recognition on WMATC website</li> <li>• Logo recognition in five event promotional emails* and one post-event email (with direct link)</li> <li>• Logo recognition in 4 social media posts</li> <li>• Logo recognition in WMATC Newsletter</li> </ul>
<b>EVENT RECOGNITION</b>	<ul style="list-style-type: none"> <li>• Logo recognition on event signage</li> <li>• Logo recognition on dedicated signage at the buffet</li> <li>• Logo recognition in event slideshow</li> <li>• Verbal recognition from the podium</li> </ul>	<ul style="list-style-type: none"> <li>• Logo recognition on event signage</li> <li>• Logo recognition in event slideshow</li> <li>• Verbal recognition from the podium</li> </ul>	<ul style="list-style-type: none"> <li>• Logo recognition on event signage</li> <li>• Logo recognition in event slideshow</li> <li>• Verbal recognition from the podium</li> </ul>	<ul style="list-style-type: none"> <li>• Logo recognition on event signage</li> <li>• Logo recognition in event slideshow</li> <li>• Verbal recognition from the podium</li> </ul>
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>• 4 reserved seats</li> </ul>	<ul style="list-style-type: none"> <li>• VIP Seating for 1 table (8 guests) with prime placement</li> </ul>	<ul style="list-style-type: none"> <li>• VIP Seating for 1 table (8 guests) with prime placement</li> </ul>	<ul style="list-style-type: none"> <li>• VIP Seating for 2 tables (16 guests) with prime placement</li> <li>• First right of refusal for Presenting Sponsor in 2026</li> </ul>

\*Recognition is contingent on sponsorship commitment being made early enough to meet production deadlines.

<b>Table Sponsor</b>
<ul style="list-style-type: none"> <li>• Limited sponsorship</li> <li>• Logo recognition on event signage</li> <li>• Logo recognition in event slideshow</li> <li>• Verbal recognition from the podium</li> <li>• 1 reserved table (8 guests)</li> </ul>



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